Keralite Indians in the New York Metro Area

QUICK FACTS:

Place of Origin: India (Kerala Province)

Significant Subgroups: Mainly along religious lines

Location in Metro New York:
Queens (Glen Oaks, Floral Park, Bellerose)

Population in Metro New York:
100,000 (Community Estimate)

Primary Religion:
Christianity

Secondary Religions:
Hinduism, Islam

Status of Christian Witness:
Greater than or equal to 10% evangelical.

Primary Language:
Malayalam

Secondary Languages:
English, Hindi

Registry of Peoples Codes:
113714, 112914

Significant Notes:
Keralites typically call themselves "Malayali," a name derived from their language, which is Mal- ayalam.

In Kerala, only 22% of the population is Christian, however, dominated the nursing profession, which is why the vast majority of Keralites in Metro New York are Christian.

Approximately 85% of Keralites in Metro New York identify themselves as Christian and 20% as evangelical Christian.

There are close to 100 evangelical churches serving the Malayali community.

The main Keralite Christian groups are Malankara Orthodox, Syrian Orthodox, Kanayana Orthodox, Syro-Malabar Catholics, Syro-Malankara Catholics, Kanayana Catholics, Marthoma (Anglican), and Church of South India evangelical churches.

While most Keralites in Metro New York call themselves Christians, they believe their faith is inherited. That makes them very hard to reach," said Pastor Raju, who has been ministering among Keralites (most often called Malayali, in reference to their ethnolin- guistic group) since 1991. Malayali Christians claim to trace their history back to Apos- tolic times. According to tradition, the Apostle Thomas arrived in Kerala, a tiny state on the southwest coast of India, in 52 AD. After converting several upper-caste Hindus and founding many churches, he was martyred in Kerala in 72 AD. Although the "St. Thomas tradition" has its detractors, most Keralite Christians hold proudly to the belief that they are the spiritual descendants of the doubting Apostle. Christianity’s influence in Kerala is indisputable. It has the highest educational attainment and literacy rate of any Indian state, which is the legacy of British missionaries who introduced universal education. The missionaries also established training programs for women, most notably nursing schools. Because nursing was considered "low-status" by other religions, it became a niche profession for Malayali Christians.2 In the late 1960s, nurses desperately needed in Metro New York to care for the large popu- lation of wounded Vietnam veterans. Thousands of Malaya- lian nurses were recruited, paving the way for the families and future immigrants to start a new life in the US. An estimated 100 thousand Keralites live in Metro New York today.3

When Did They Come to New York?

With aquamarine lagoons, sandy beaches, and palm for- ests, Kerala is a tourist paradise with limited job opportuni- ties, so its people have a long history of emigrating to find work. Keralite nurses were first recruited to work in Metro New York in the 1960s. They began bringing their families in the 70s. Later waves in the 1990s into the early 2000s added a contingent of computer and business profession- als to the population. Many of these later immigrants were Hindus with a small number of Muslims.

Where Do They Live?

“New York City was the initial destination for Malayali nurses because there were a lot of jobs, cheap housing, and public transportation,” explained Pastor Raju. Once family members arrived and enough money was saved, families began to buy homes in the suburbs of Long Island, New Jersey, as well as Westchester and Rockland Counties in upstate New York. Later immigrants settled alongside them. A substantial number of Ma- layali live in the neighborhoods of Glen Oaks, Floral Park, and Bellerose in eastern Queens, where a few Indian shops and restaurants line Hillside Avenue.

What Do They Believe?

It is hard to fathom that the one ancient Apostolic church in Kerala has evolved into more than twenty Christian sects. Centuries of colonial influences fragmented the Christians among various Orthodox, Catholic, and Protestant churches—all represented among Metro New York’s Keralite population, which is approximately eighty-five percent Chris- tian. Among Christians, Catholics are the largest group with forty-one percent. Orthodox account for thirty-five percent, and Protestants compose the remaining twenty-four percent.2 Orthodox and Catholics maintain the strongest cultural connection by importing priests from Kerala and using Malayalam-language liturgies. Many Malayali evangelical churches are transitioning leadership to the second generation, becoming more Ameri- canized, holding English services, and seeking members outside the Malayali commu- nity. About fourteen percent of Keralites in Metro New York are Hindu and one to two percent are Muslim.3

What Are Their Lives Like?

“The average Keralite family has at least one person working in the health care field,” said Kurien, the leader of a Kerala association in Metro New York. For most Keralites, life revolves around work (usually at a hospital) and church. Their unique immigration story—with women arriving first—has created interesting family dynamics. While women often dominate in the work world, men definitely wield the power in the church. As a re- sult, young women often leave Malayali churches for American churches because they desire a more significant role.

How Can I Pray?

Having a long history of Christianity in a country that is largely Hindu, Malayali Chris- tians are susceptible to considering “Christian” an ethnic identity marker rather than a mark of their relationship with Christ. Pray for their identity to be found in Christ and not merely Christian heritage.

1. Estimate provided by the Kerala Center during a phone interview. The center’s website is www.keralacenter.tripod.com/Center.htm (accessed September 4, 2009).
2. Estimates of church affiliation derived through interviews with Keralite clergy and Mr. Tenney Thomas, editor of the Yearbook of American and Canadian Churches and student of Keralite Christian culture.
3. Estimate derived from figures provided in interviews with Pastor Raju, Kerala Hindu Association, and FOKANA (Federation of Kerala Associations in North America).

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